

the
Pendennis Hotel:
Edmonton Central offices for
RoadShowz North Corp., StreetSeenz North Corp.
and Dezi9n2the9z, Inc.

Overview:

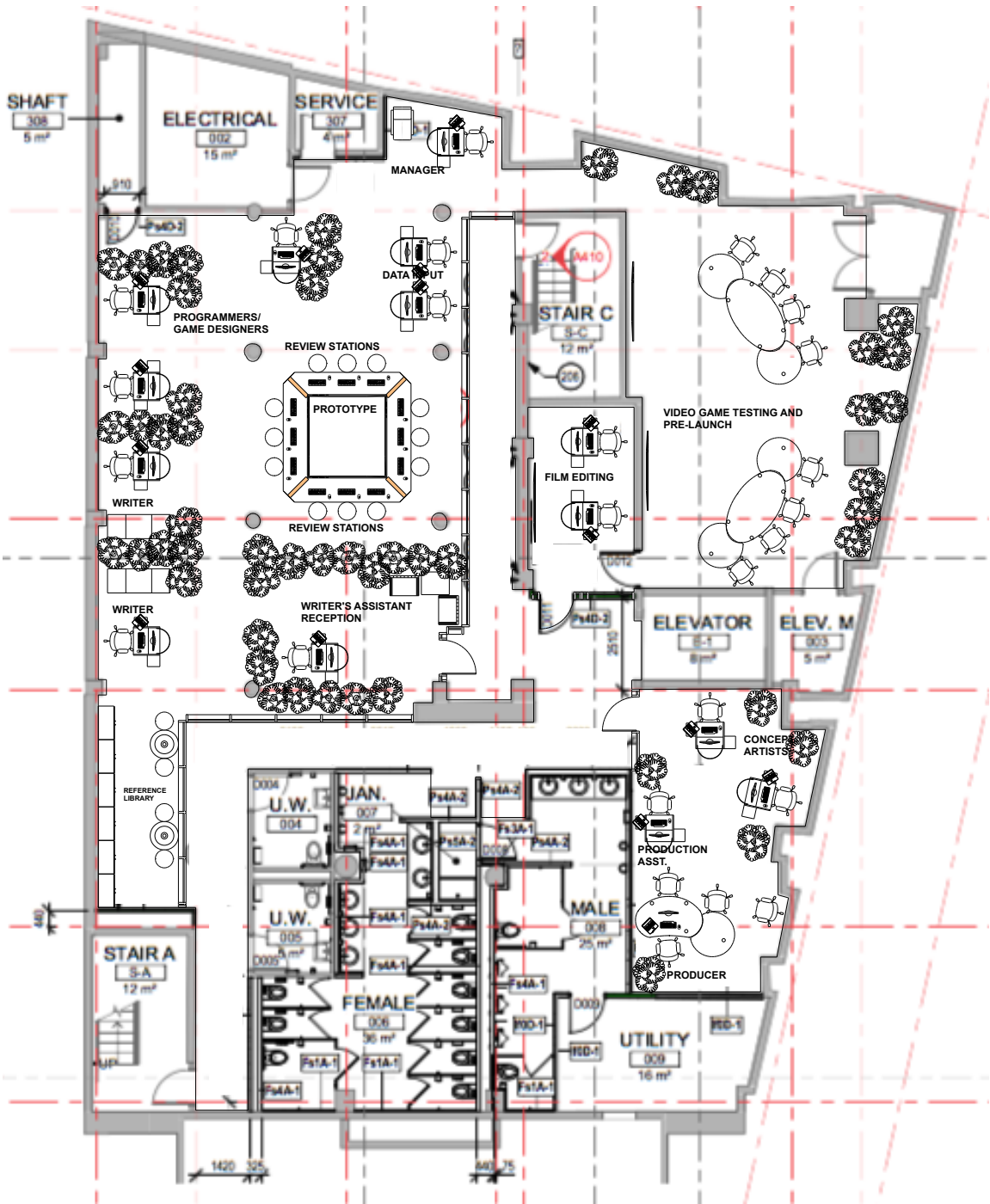
The Edmonton head offices for RoadShowz North, StreetSeenz North, and Dezin2the9z, Inc. will begin “life” in the Historic Pendennis Hotel building on the north side of Jasper Avenue between 96th Street and 97th Street.

Quoting from the local Global News channel, “A century old hotel in Edmonton’s Quarters District is getting a new life. Built in 1911, the Pendennis Hotel was converted to apartments in 1920 following prohibition. It was later renamed the Lodge Hotel. The building has changed hands several times. Most recently, the Ukrainian Canadian Archives and Museum planned to revitalize it but it proved too large of a project. The new owner, Pendennis Developments, estimates thirty developers considered taking over the project. “A lot of people just could not picture [it], I think,” Lorraine Bodnarek with Pendennis Developments said. “[They’d think], ‘Well, this is just a money pit,’ Bodnarek and her team planned and designed a building that will offer a modern, open concept space that still honours the historic site. The design includes using windows that look similar to the originals and spending months on masonry work to restore three storeys of old brick.”



Floor-by-Floor proposed layout for RoadShowz North Corp., StreetSeenz North Corp. and Dezin2the9z, Inc. (from the basement up)

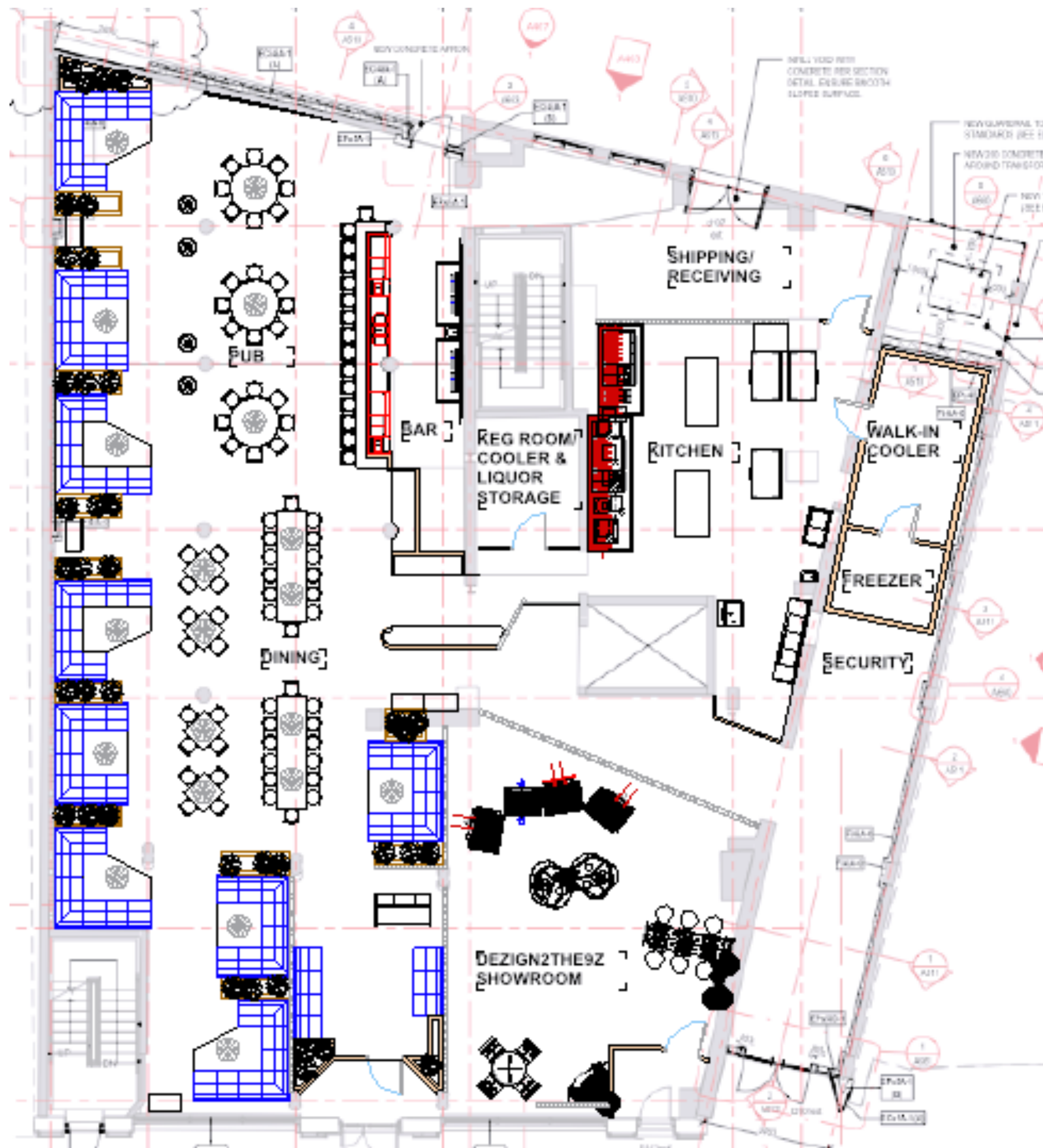
The Pendennis basement area will be the development initiation point for the Gamification role of RoadShowz North Corp. and StreetSeenz North Corp. Covering the gamut from writing and artistic development through film integration and animation of a panoply of game avenues to post production and beta testing, pre-launch, and post-launch analysis, the gaming offices will surely outgrow this space in short order. We are also working on a coordination deal with the Federal Government that will allow us expansion space in the nearby Grierson Centre historical RCMP barracks building that will enable us to transfer the gaming component out of the Pendennis Hotel building in Year Two to a new location that enables broad expansion of employment and functionality — the vacated space will be filled by expanding needs for RoadShowz North



Basement — View from SouthEast (existing walls removed to enable understanding of developmental needs)



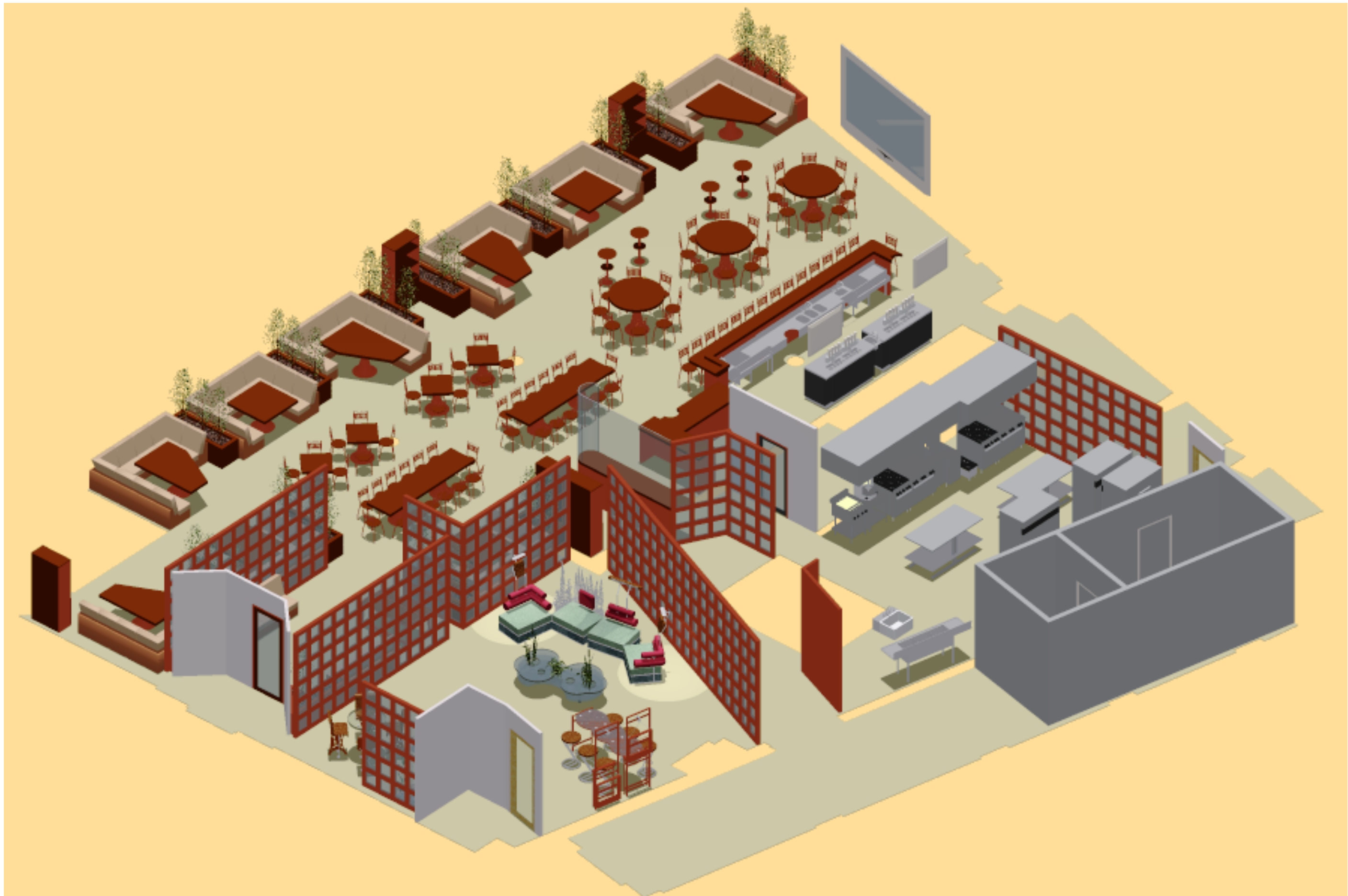
Basement — View from NorthWest (Existing walls removed to enable understanding of developmental needs)



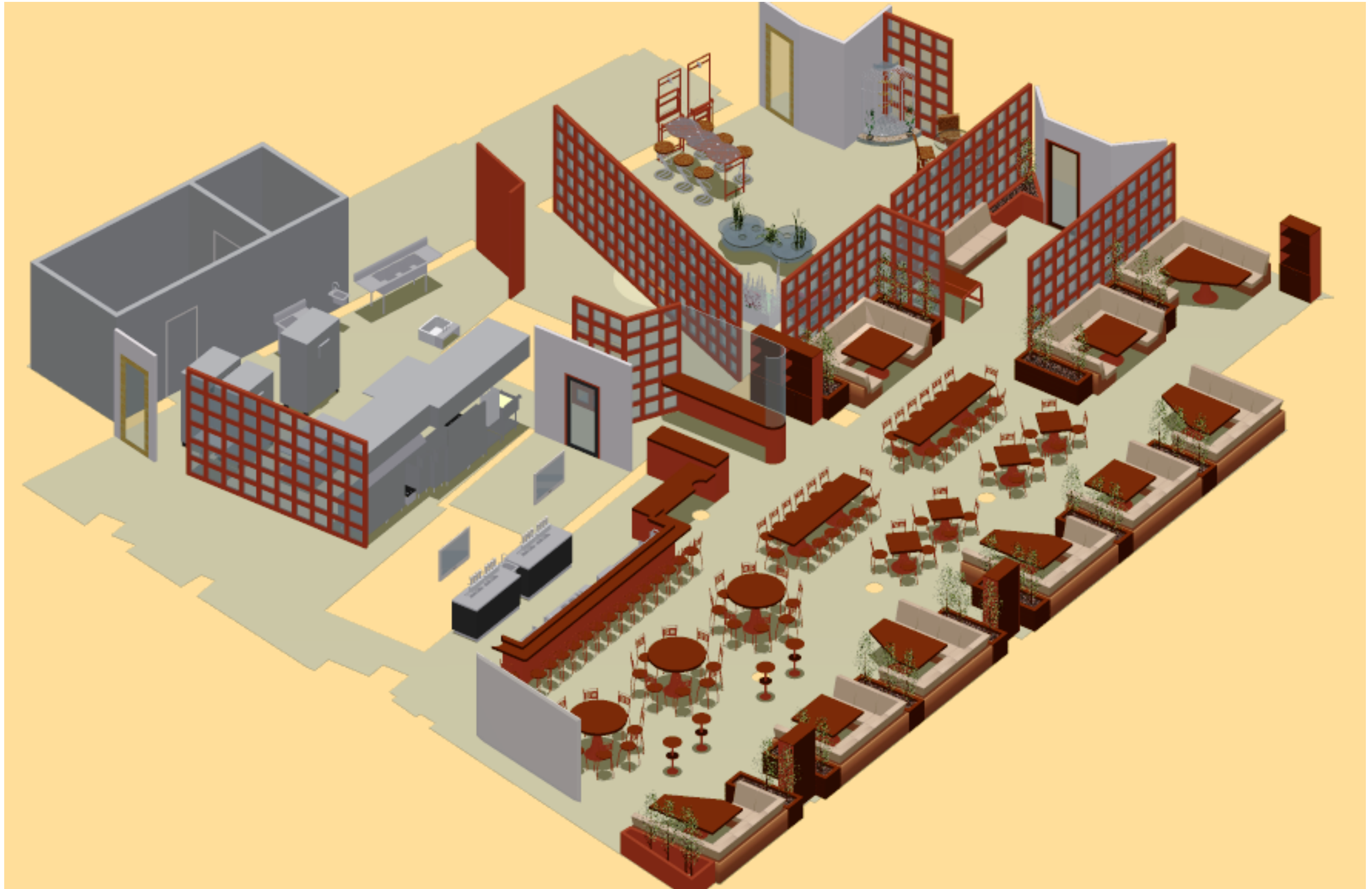
The Ground Floor area will feature a Commissary Kitchen, initially providing cooking and preparation service to seven (7) RoadShowz tenancies — 1. 'Saucy Ballz & Finger Piez' (a Dezin2the9z, Inc. venture) - a high-tech concept in alternative quick-service meals; 2. 'Made in Havana' a new venture specializing in Cuban fare; 3. 'Railroad Chinese' a concept dining experiment in American/Chinese cuisine that harkens back to the days of the railroad crews and meals that used locally available products to create Chinese-flavored dishes; 4. 'Mammala's Kitchen - Ukrayins'ka smachno' underscoring noted Ukrainian dishes from pyrogies to classic Borsht soup; 5. 'Suzette's Crepes' - French cuisine highlighting the world of famed crepe recipes; 6. 'Bar Celona Tapas Bar' picking up on quick-service Spanish fare; and 7. 'Mama Lion Jambalicious' — New Orleans Cuisine. The kitchen will also be an experimental lab for Alberta Indigenous Cultures' historic cuisine creations as well as modern take-offs on classic recipes. We will also look to create an in-situ bar and restaurant to test new recipes. Dezin2the9z will have a design showroom as part of the ground-floor space.

As the RoadShowz North Corp. concept grows, additional Commissary kitchens will be developed for new tenancies and for the expansion of culinary styles. An equivalent kitchen will be developed in Ventura at the Avenue School facility in Year One.

The Dezin2the9z space on the Main Floor will be a showroom for custom-designed furniture suited particularly to compact Condo and Apartment lifestyles.



Main Floor View from SouthEast (Existing walls removed to enable understanding of developmental needs)



Main Floor — View from NorthWest (Existing walls removed to enable understanding of developmental needs)



The Second Floor houses the main work functions for both RoadShowz North Corp. and StreetSeenz North Corp. The Staff Training Room for both in-office and out-of-office employees is also located here.

Year Two expansion will see StreetSeenz North Corp. leave the building to take up alternate space in the Grierson Centre build-out with the vacated space turned over to RoadShowz North Corp. for expansion needs.

In Years Three and Four RoadShowz North will expand into a new building to be developed in adjoining property immediately to the east of the Pendennis Hotel, the two buildings together will satisfy RoadShowz North Corp. needs for the foreseeable future.

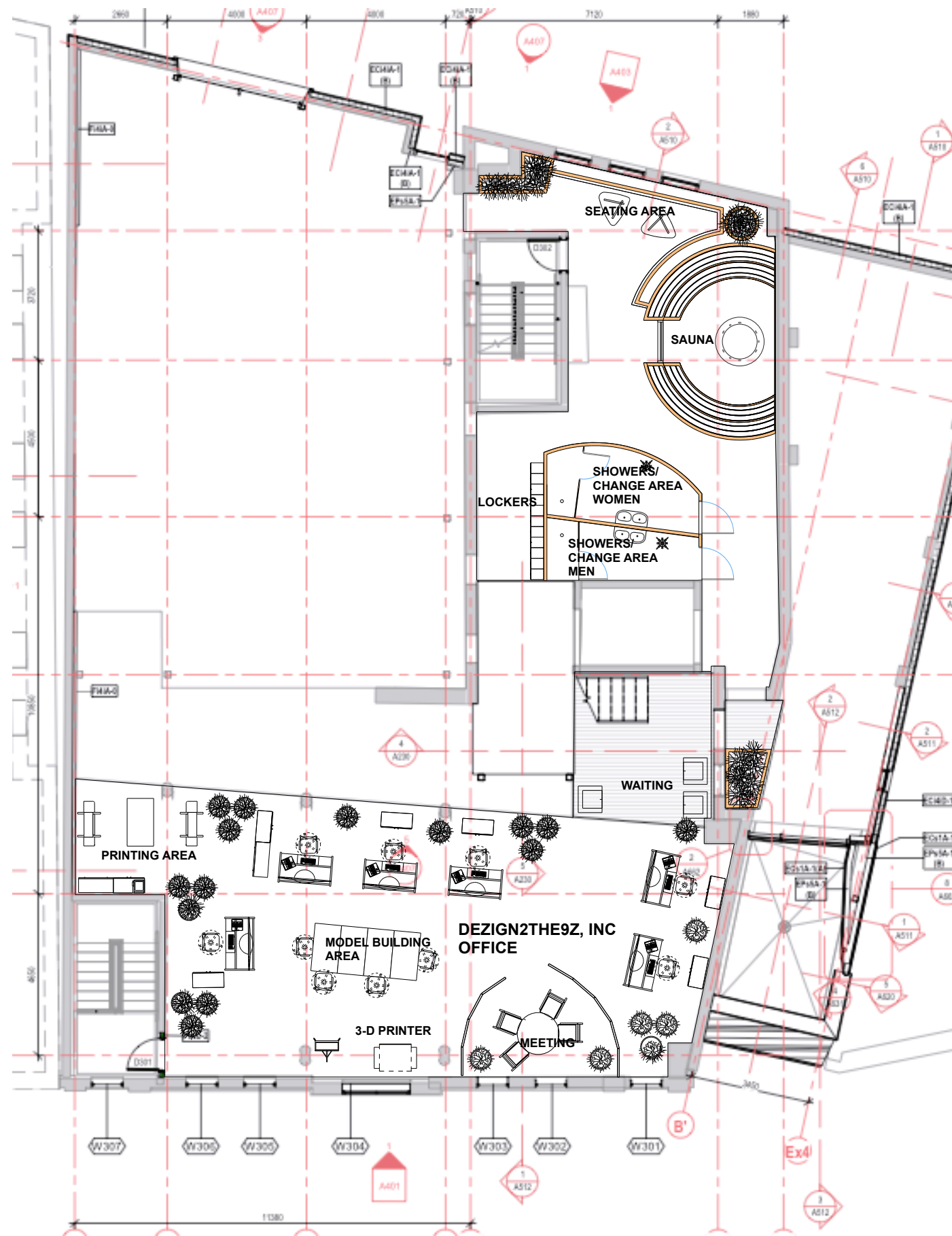
Likewise, the Grierson Centre will manage StreetSeenz North Corp. office needs for the foreseeable future. The Grierson Centre will also house a ground floor retail and hospitality mix that will make it a major destination centre that will work to enliven the east end of Jasper Avenue.



2nd Floor Offices — View from the West-North-West (Existing walls removed to enable understanding of developmental needs)



2nd Floor Offices — View from the East-South-East (Existing walls removed to enable understanding of developmental needs)



The Third Floor of the Pendennis Hotel is a “split level” floor — the East and South portion of the lower portion of the Split are shown in the diagram to the left.

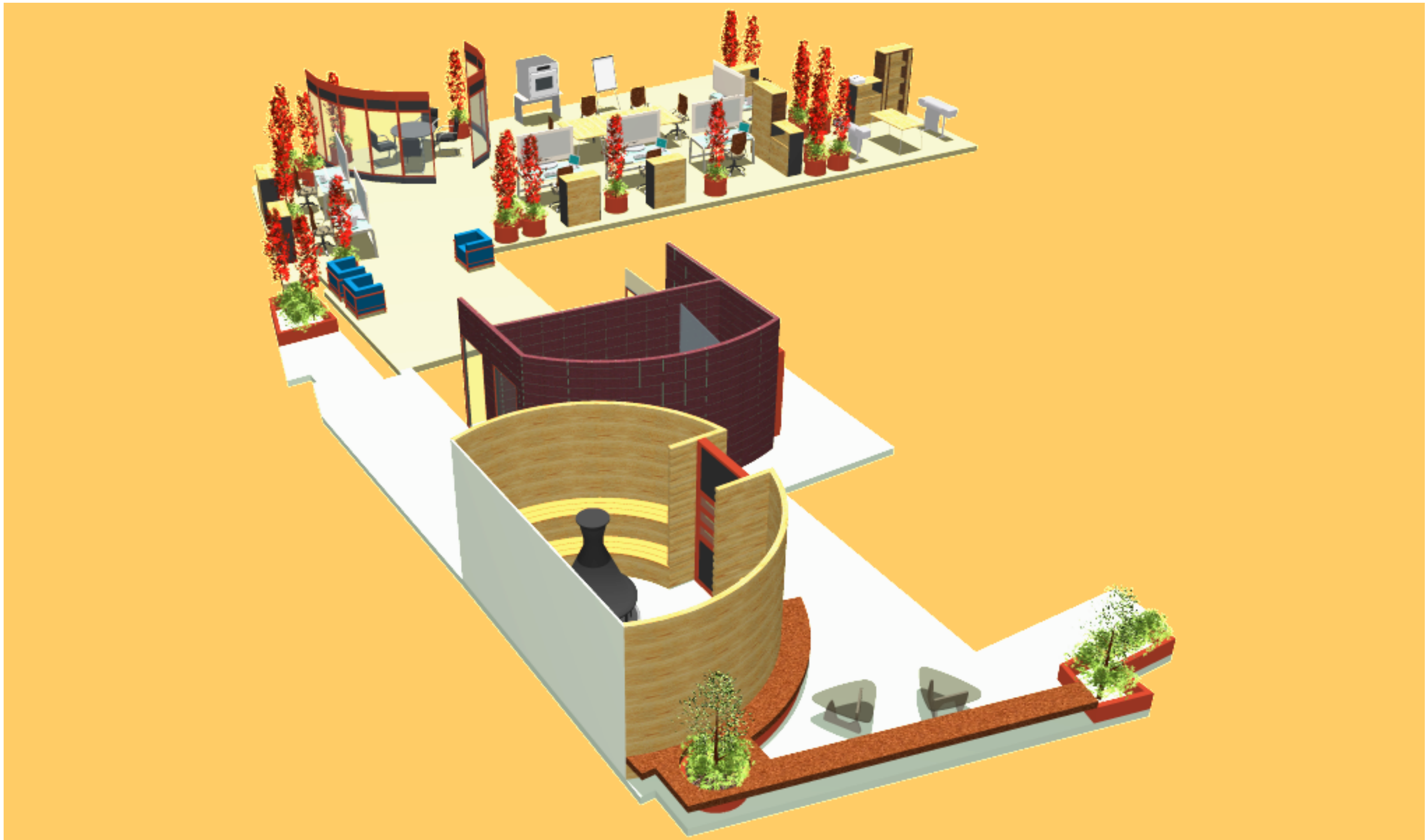
The Southern portion of the floor will house temporary offices for Design2the9z, Inc. with the entire group moving to the Grierson Centre in Year Two — a permanent location move for the foreseeable future. The vacated Space will accommodate RoadShowz North expansion.

The Eastern portion of the floor will house employee lockers, Shower and Change Rooms for employees and a Sauna.

Employees will be expected to work hard to achieve company goals and, as a significant part of their compensation for doing so, they will have well-developed appurtenances that will afford them to take mental breaks from their work efforts.



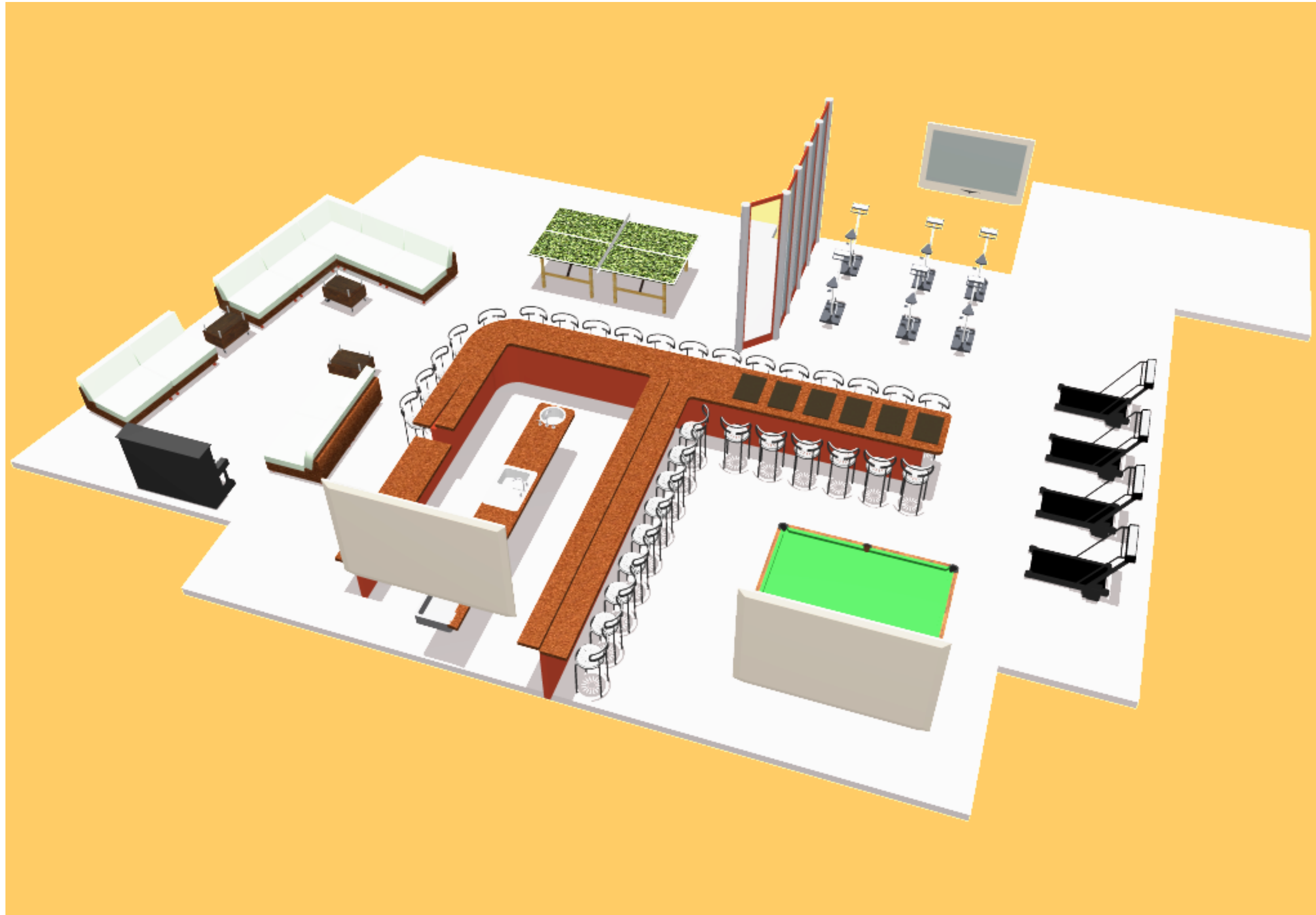
3rd Floor Offices — Dezin2the9z + Sauna — View from the South-West (Existing walls removed to enable understanding of developmental needs)



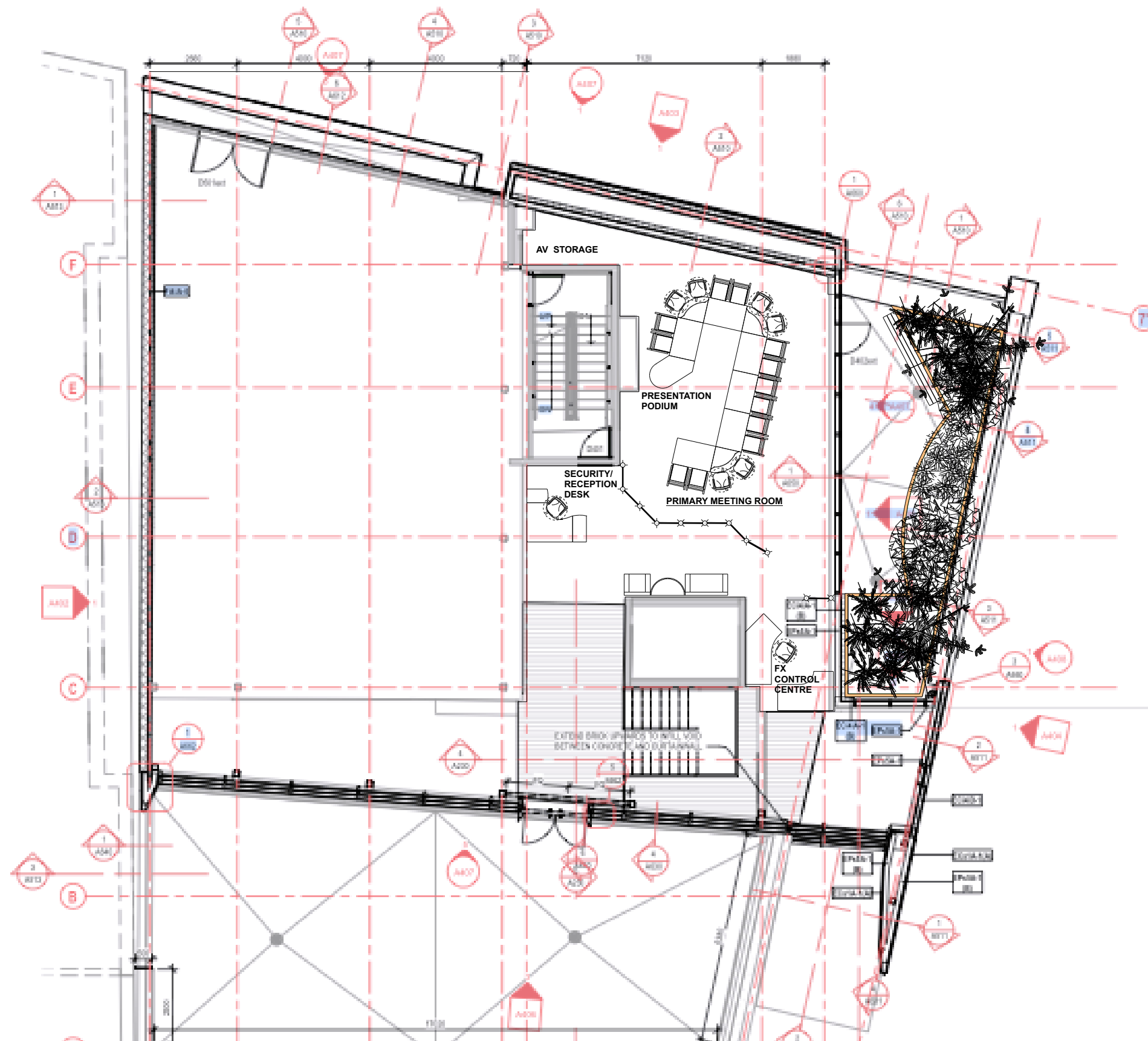
3rd Floor Offices — Dezin2the9z + Sauna — View from the North-East (Existing walls removed to enable understanding of developmental needs)



3rd Floor Relaxation Areas — View from the East-North-East (Existing walls removed to enable understanding of developmental needs)



3rd Floor Relaxation Areas — View from above (Existing walls removed to enable understanding of developmental needs)



The Fourth Level features a designated Presentation Room that is also the Prime Meeting Room.

An adjacent outdoor Rooftop Patio that is intensely landscaped will provide a “break” space as well as a mid-City scenic view platform.

An FX control room will allow for full immersion 3-d viewing whereby guests will be engulfed by extreme presentations.

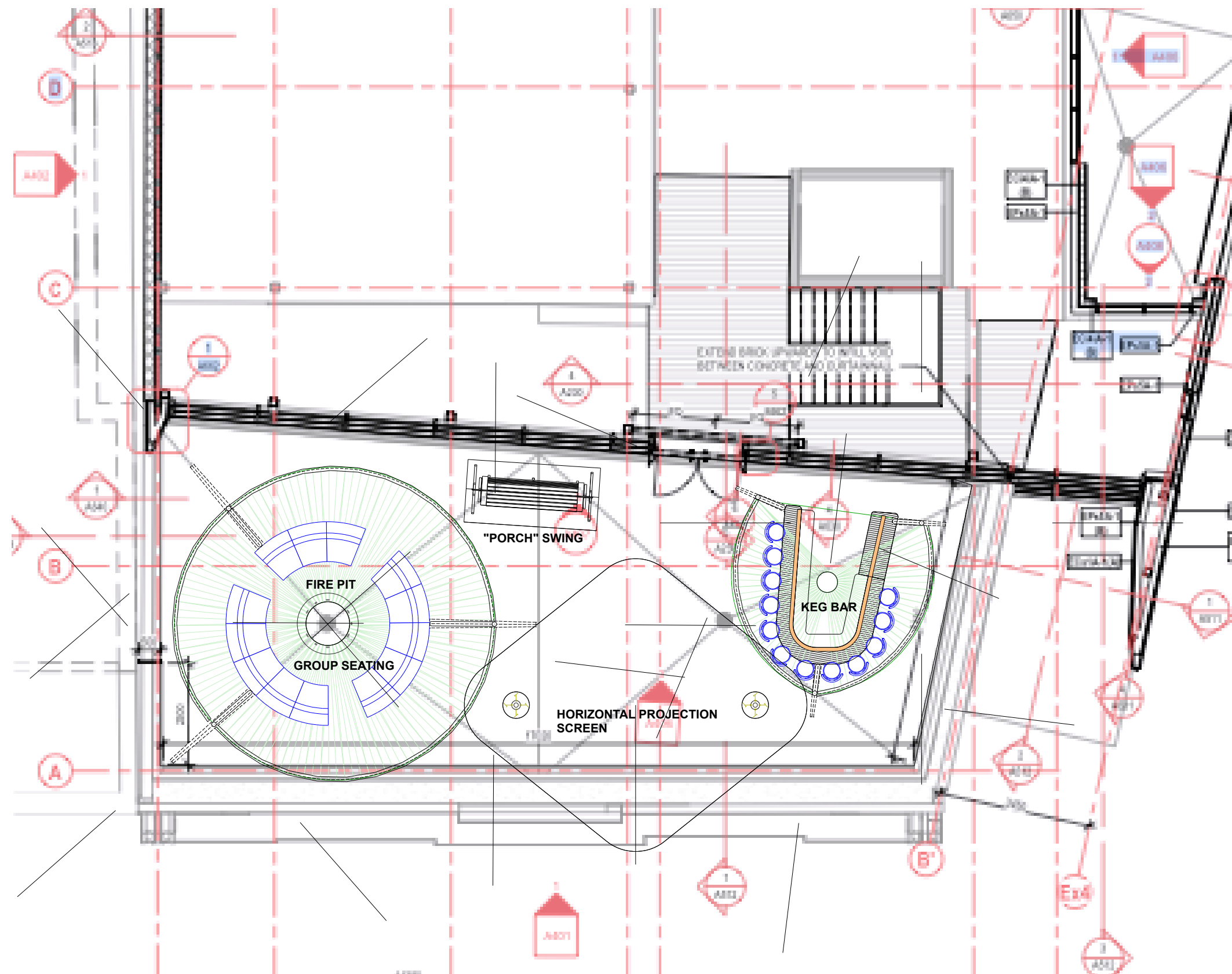
A pathway connection to the southern outdoor Patio Space will also be a place for guest engagement and employee relaxation.



Fourth Floor Meeting and Presentation Room — View from SouthWest (Existing walls removed to enable understanding of developmental needs)



Fourth Floor Meeting and Presentation Room — View from SouthEast (Existing walls removed to enable understanding of developmental needs)



The Southern Roof Patio will be multi-functional. There will be a small “Keg Bar” for outdoor employee and guest events; a fire pit that can be enjoyed on cold winter days and nights and summer, spring and fall evenings; a relaxation swing; and a signage feature that employs drone-mounted cameras and a horizontal projection screen.

The visuals on the following pages give a better sense of the elements.



Rooftop Patio View from the SouthWest (walls and balcony perimeter removed for better visualization)



Rooftop Patio View from the SouthEast (walls and balcony perimeter removed for better visualization)